

# SPE TECH VIDÉO VERTICALE

<b>SIZE</b>	<b>9:16 video</b> (preferably the same video used in Social Media)
<b>FILE TYPE</b>	MP4
<b>MAX WEIGHT</b>	No weight/ file size limits
<b>FORMAT DESKTOP</b>	OK (format Grand Angle)
<b>FORMAT MOBILE</b>	OK
<b>COMMENTS</b>	<p><u>Requirement :</u> Name of campaign Official name on Facebook/Instagram account, eg. CompanyX_global Landing page URL &amp; ad-server name Tracking 1x1, click, audience report (optional)</p> <p>Finished ads with ad-tags ready for upload in ad-server within 1-2 working days.</p>